

## **APRIL 2019**

# Adirondack Winery Kicks Off Its 11<sup>th</sup> Year With Its Biggest Anniversary Party Yet

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The local winery is hosting events all over Lake George and Bolton Landing as part of its annual celebration of wine in the Adirondacks



# LAKE GEORGE, N.Y. (April 2019): In an

effort to thank its most loyal customers and the community it calls home, Adirondack Winery is hosting a series of events this weekend to celebrate its 11<sup>th</sup> anniversary.

The Winery will welcome hundreds of visitors to its Lake George Tasting Room during its 11<sup>th</sup> Anniversary Extravaganza Friday, April 12 to Sunday, April 14. The event will feature guest vendors, including local standouts Eagle Ridge Farms, Barkeater Chocolates and Nettle Meadow Farm, who have teamed up with Adirondack Winery to create special wine-infused products for the Winery's 11<sup>th</sup> anniversary.

Visitors at the Lake George Tasting Room will also enjoy a special 5-course Ultimate Wine Tasting for 2, featuring all locally made products and 8 wine tastes. There will also be giveaways, paint & sip hours at the bar and more.

The Winery's Bolton Landing location will also open during Anniversary Weekend, drawing visitors to the gorgeous hamlet about 10 miles north of Lake George with a special flight of wine cocktails to every guest who orders a tasting and with the winery's famous prize wheel, which will be loaded with hundreds of dollars in prizes.

In addition to Tasting Room events, the Winery will host its annual Cheers to the Years Wine Dinner at the Fort William Henry Hotel & Conference Center on Saturday, April 13 from 6-9 pm. The 5-course, wine infused dinner features a surf and turf entrée and each dish is paired and prepared with Adirondack Winery wines.

"We are so proud of the business we've built and the community we've formed around our wines," said Sasha Pardy, Adirondack Winery president and co-owner. "Every year, our customers flock to Lake George to help us celebrate another successful year in business, and we are so happy to bring them an unforgettable experience with remarkable wines that indulge their love for the Adirondacks."

With two tasting rooms in Lake George Village and Bolton Landing and a winemaking facility in Queensbury, Adirondack Winery is a family run business built from the ground up by husband and wife team Mike & Sasha Pardy. In 11 years, they have transformed their passion of making wine in the foothills of the Adirondacks to a regionally recognized wine brand that makes the favorite wine of wine drinkers across the Northeast.

The winery events are open to the public and reservations are not required for parties of 8 or fewer. Tickets are still available for wine glass painting sessions at the Lake George Tasting Room bar on Saturday, April 13 and April 14, and they can be purchased at adkwinery.com/uncorkcrafthour.

Tickets to the 11<sup>th</sup> Anniversary Wine Dinner are sold out, but the public can get in on the weekend festivities at the Lake George Tasting Room (Friday & Saturday 11am-7pm and Sunday, 11am-6pm), the Bolton Landing Tasting Room (Saturday 11am-5pm) and special events the Fort William Henry Hotel & Conference Center. These include a Pizza & Wine pairing event at the hotel's Tankard Tavern on Friday, April 12 and a Wine Infused Breakfast Buffet at the Fort on Sunday, April 14.

To learn more about Adirondack Winery's 11th Anniversary celebration, go to adkwinery.com/11thanniversary.

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#### ABOUT ADIRONDACK WINERY:

#### PRESS RELEASE

4/12

6-9pm

4/13

4/13

6-9pm

4/14

7am-11am



### ADIRONDACK WINERY at LAKE GEORGE



#### 4/12-4/14 Lake George Tasting Room Extravaganza llam-7pm 285 Canada St. Lake George Guest vendors w/ wine-infused treats, \$150 raffle 11am-6pm Sun basket giveaway, wine glass painting & more! Welcome Pizza & Wine Kickoff Tankard Tavern at Fort William Henry Hotel Sip & Spin Saturday at Bolton Tasting Room 11am-5pm 4971 Lake Shore Drive Bolton Landing Spin the prize wheel & enjoy a FREE wine cocktail flight

5-Course 11th Anniversary Wine Dinner at Fort William Henry Hotel

Wine-Infused Breakfast Buffet at Fort William Henry Hotel

For more information, please visit adkwinery.com/11thanniversary

Make a weekend out of it with a special room rate at The Fort William Henry Resort just for Adirondack Winery 11th Anniversary attendees! Starting at only \$89/night. Call (518) 668-3081

# Special Thanks to Our Partners!

Eagle Ridge Farms | Barkeater Chocolates | Nettle Meadow Farm & Artisan Cheese Hidden Hollow Maple Farm | Lake George Baking Co. | Lake George Olive Oil

#ADKWINERY11

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Adirondack Winery opened in 2008 as the region's first winery. Winemaker/ CEO, Michael Pardy, creates the winery's wide selection of wines, which have won more than 180 medals at competitions to date. Adirondack Winery's wine labels (created by President Sasha Pardy) serve as a beautiful representation of Lake George and the Adirondacks, featuring artistic photographs of the gorgeous landscapes and landmarks of the region. Adirondack Winery's wine making facility is in Queensbury, N.Y. and its Tasting Rooms are located at 285 Canada Street in Lake George and 4971 Lake Shore Drive in Bolton Landing, NY. Adirondack Winery's wines are available for sale at its Tasting Rooms and Headquarters; through its online store with shipping to 35 states; at  $^{+/-}400$  wine stores and restaurants in Upstate New York; and at wine festivals & fairs throughout New York. Adirondack Winery is also the presenter of the Adirondack Wine & Food Festival, held June 23<sup>rd</sup> & 24<sup>th</sup> at Charles R. Wood Festival Commons in Lake George.